



# **INNOVATION WORKS®**

A PROVEN FRAMEWORK FOR  
ENJOYABLE INNOVATION.

# LEVERAGE INNOVATION TO CREATE VALUE. BUT DO IT IN A WAY THAT'S FUN, BUILDS MOMENTUM, AND PROMOTES TEAMWORK. WELCOME TO INNOVATION WORKS®.

Imagine employees, vendors, customers and managers coming together to collaborate to deliver solutions to your most pressing challenges. Those with the most involved level of engagement with your operations, products and services. We're certified by the Rural Ideas Network to deliver Innovation Works®, a modular set of experiences that are customized to align with your goals, timeframe and budget. When you work with us, we'll develop a unique Innovation Works® recipe, tailored specifically to you.

## INNOVATION WORKS® HAS HELPED CLIENTS:

- ✓ Overcome pressing challenges
- ✓ Create new product and process solutions
- ✓ Develop innovation-based strategic plans
- ✓ Power a highly engaging community visioning
- ✓ Drive a culture of continuous

## INNOVATION WORKS® HAS CREATED VALUE FOR:

- Small businesses
- Global corporations
- Healthcare systems
- Regional utilities
- Schools & school districts
- Local government
- Nonprofit organizations
- Professional associations



**JOHN DEERE**



## WHY CHOOSE INNOVATION WORKS®?

Innovation Works® is a proven innovation framework that creates serious value through an enjoyable, engaging process that participants love.

### INNOVATION WORKS® IS AN EFFECTIVE WAY TO:

1. Allow diverse stakeholders to generate high-quality solutions together
2. Build excitement and momentum around change, which aids implementation
3. Teach key innovation skills that contribute to a broader culture of innovation
4. Create new connections and understandings

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## HOW CAN WE HELP?



### Facilitate

Leverage our experience by having us lead the process for your organization



### Train & Support

We teach the process within the organization and provide ongoing strategic input to maximize results



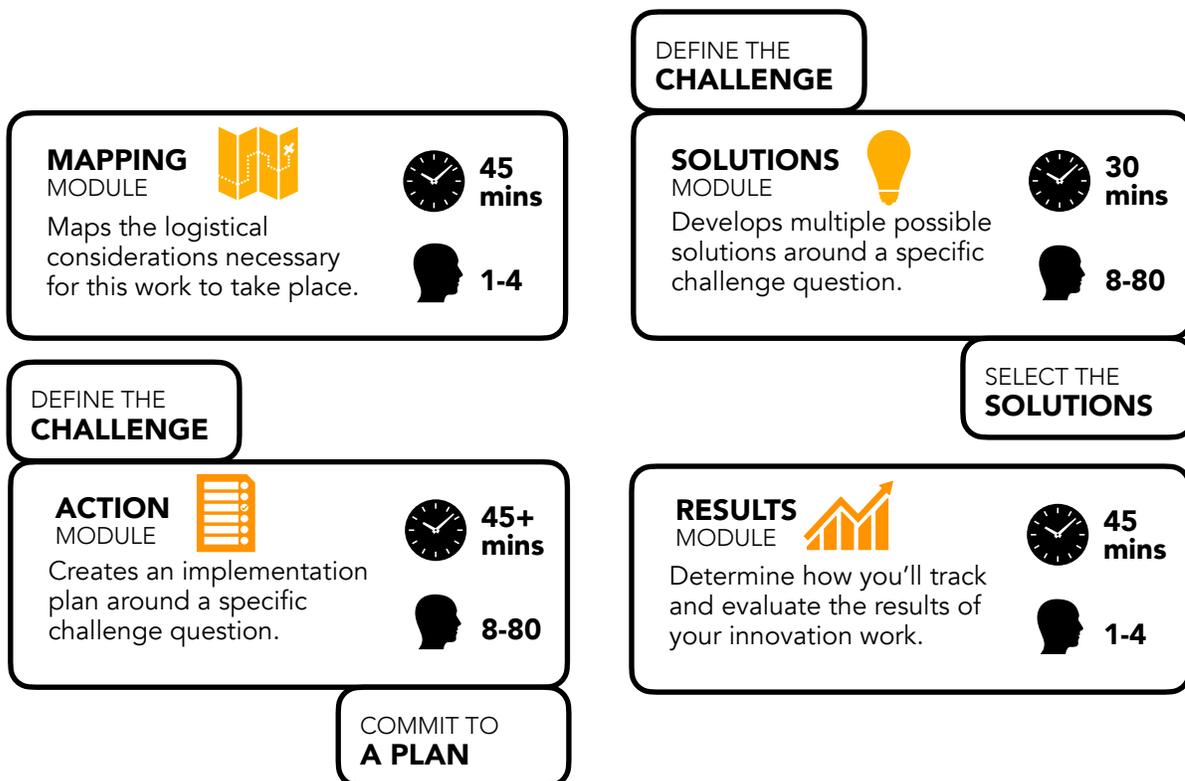
## GET STARTED WITH A DISCOVERY SESSION

Discovery sessions are an easy, no-obligation way to explore if it makes sense to work together. We'll learn about your ideal outcomes, then create a proposal for how our services can support your goals and align with your budget.



## INNOVATION WORKS® MODULES

Innovation Works® is a modular set of experiences that are customized to align with your goals, timeframe, and budget. We develop a unique recipe for every client, tailored specifically to your needs.



Northeast Iowa | Southwest Wisconsin | Southeast Minnesota

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